WIDE Format Digital Printing

The advantage of advertisement is simply the power a product has when presented to its target market; however, the clarity and color of a well-printed ad comes first in developing a powerful and attractive ad with great response. Today the advancements of wide format digital printing have moved light-years ahead of what they were 10 or 15 years ago. Today's printing spans much further than just a print; from vinyl, to sandblasted film, to printable magnetic media the industry is ready for anything.

At Adec Inc. we only use the best printing methods along with the leading top name in vinyl, 3M. Our products are sure to please you. We print using a Mimaki JV3-160-SP, which differs from most printers. The main difference is the type of ink used. Where most printers may use a water-based ink, our Mimaki uses Solvent Ink. Solvent ink creates a sharp picture and is absorbed by the media at much greater quantity than water based inks. This in-turn allows the print to sustain more of the everyday elements maintaining it's color and it's vibrancy for years after it's initial production. On top of the great resistance to outdoor elements the application of a cast lamination can increase the longevity of a print by blocking the fading factor of UV rays and protecting your print from scratches, nicks and other factors that may jeopardize the presentational look of your print.

As new printable materials surface new ideas come forth and thus the industry continues with its front foot forward. We have made it a must to experiment and invest time and money into researching different avenues to keep us with the freshest look available and the latest methods. Many different materials can be used together but the question is; will they work for what you have in mind? We have recently combined printing with Fasara Films to communicate an ad and/or print from both sides of the glass. This unique combination combines privacy, lighted ambiance, and advertisement all in one giving you a fresh look along with a powerful working ad. With many ideas the limit is your creativity. Let us help you with your printing needs; we make it a point to resolve your problems so that you can continue moving forward as a successful business.

Front View



Process



